



Beauty Therapy

PARLOUR INITIATIVE FOR THE TRIBAL & RURAL COMMUNITY OF ANAIKATTY

PRESENTATION DECK FOR FUND CONTRIBUTION & COLLABORATION FOR BEAUTY PARLOUR

Introduction

This Beauty Parlor for women is an initiative for the Tribal & Rural Community of Anaikatty. The Beauty Therapy Staff and Students group will run this unit and they have been trained in the field of beauty care and the staff is experienced in running this business. The team is a set of youngsters have been trained with hands on experience by the Anaikatty Rural Community college, ARCC.





The Goal..

- To generate a profit to support the beauty therapy department at ARCC
- Will help fund the research of their herbal and natural products
- Will give opportunity for students of ARCC to get hands on experience in Beauty training
- Will provide internship and employment opportunities for students of ARCC.

OUR USP

Business Advantages

- 20+ students and staff female will be able to use the services
- There is no major beauty salon / spa in the area only those who offer services at home.
- Tourists visiting Anaikatty will also have a hygienic and safe beauty therapy
- In about 6 months we will be focusing on using exclusive natural and therapy based beauty services where natural and herbal products mostly from the western ghats area can be used. (research and development is happening on this area)



When your money sits in Your Savings Bank Account, you can get an average interest of 3.5 to 4%



What happens when you invest into our Social Enterprise – A Beauty Therapy Center?

- 1. We will return your investment in 24 months in EMIs at 8% interest rate which we sign an MOU with you.**
- 2. You are helping a startup venture for tribal and rural people of Anaikatty for their benefit.**
- 3. You are indirectly providing employment and internship opportunities to young students.**

THE PLAN

Beauty Therapy Center

- Space Procurement
 - Interiors
 - Equipment
- Investment of Parlor Material
 - Launch the Business
- Start payback in 3 months after launch
- Payback in 24 months EMI with 8% Interest rate



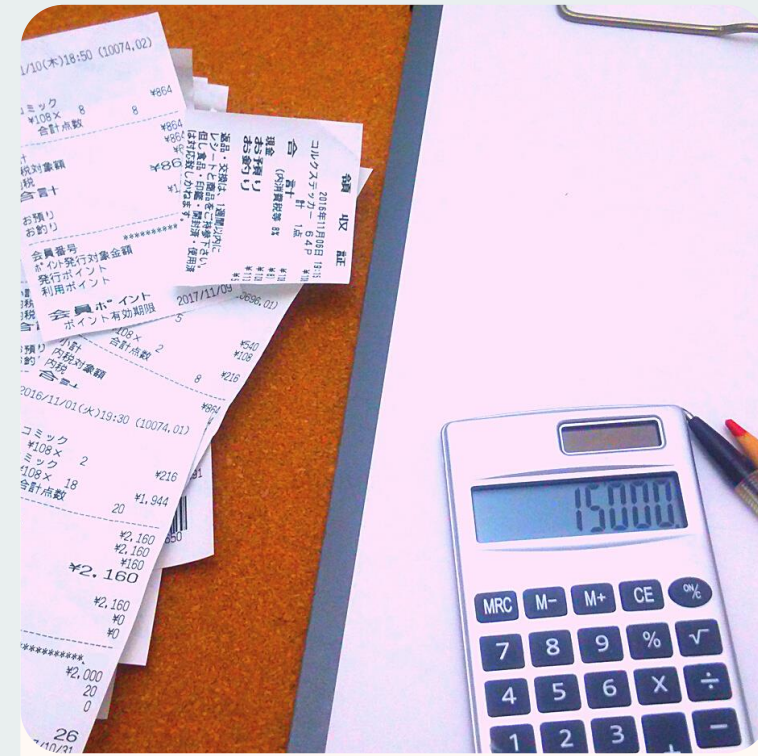
INVESTMENT AMOUNT: ₹1,00,000/-

Our Business Roadmap



INITIAL
INVESTMENT

₹ 1,00,000/-



AVERAGE
MONTHLY
EXPENSES

₹ 20000/-



AVERAGE
PROJECTED
SALES

₹ 30000/-



AVERAGE
MONTHLY
PROFIT

₹ 5500/-

PROJECTION FOR THE FIRST YEAR

A background image showing several hands of different skin tones cupping a heart-shaped puzzle. The puzzle pieces are in shades of blue, pink, and yellow. The hands are positioned around the heart, symbolizing care and support.

BUSINESS

HOW TO CONTRIBUTE?

Our social agent will be in touch with you and will send you regular updates at each stage of the process.

You can write to us at
dreamz.arcc@gmail.com
www.dreamzfoundation.org

Whatsapp: 9087777702