

ARCC Cafeteria

CAFE INITIATIVE FOR THE
TRIBAL & RURAL COMMUNITY OF
ANAIKATTY

PRESENTATION DECK FOR FUND
CONTRIBUTION & COLLABORATION
FOR CAFETERIA



DREAMZ

KNOW YOUR DREAM LIVE YOUR DREAM

Introduction

This Cafeteria is an initiative for the tribal & rural community of Anaikatty. The group of people who will manage this café are the staff and students of ARCC. It will be located right behind the ARCC Center. The staff is experienced in catering business. This set of youngsters have been trained with practical experience by the Anaikatty Rural Community College, ARCC.



The Goal:

- To generate a profit to support the ARCC
- To help fund the research of their herbal and natural products
- To give opportunity for students of ARCC to get hands on experience in catering
- To provide safe eating for the 40+ students and staff everyday
- Will provide internship and employment opportunities for students of ARCC.



OUR USP

Business Advantages

- 40+ students and staff will be able to use the place for their coffee, tea, snacks and brunch / lunch needs
- The Bethany Medical Center people can access it.
- The Menu we have planned is exclusive from other eateries and hence will have a new market
- Tourists visiting Anaikatty will also have a hygienic and tasty eating spot.
- Will be able to promote our hygienic and healthy biscuit teacups which is a part of the social initiative



When your money sits in Your Savings Bank Account, you can get an average interest of 3.5 to 4%



What happens when you invest into our Social Enterprise – A Café

BUSINESS

- 1. We will return your investment in 24 months in EMIs at 8% interest rate which we sign an MOU with you.**
- 2. You are helping a startup venture for tribal and rural people of Anaikatty for their benefit.**
- 3. You are indirectly providing employment and internship**

● Our Business Roadmap



INITIAL
INVESTMENT

1,00,000/-



REGULAR
EXPENSES

25,000/-



AVERAGE
PROJECTED
SALES

37500/-



MONTHLY
PROFIT

8333/-

THE PLAN

Cafeteria plan

- Space Procurement
 - Interiors
 - Equipment
- Investment into Food material
 - Launch the Business
- Start payback in 3 months after launch
- Payback in 24 months EMI with 8% Interest rate



INVESTMENT AMOUNT: ₹1,00,000/-



BUSINESS

HOW TO CONTRIBUTE?

Our social agent will be in touch with you and will send you regular updates at each stage of the process.

You can write to us at
dreamz.arcc@gmail.com
www.dreamzfoundation.org